

The Potted Guide to Exhibiting



Covering the basics at every stage: This is a tasty one-pager which wraps up key activity throughout the entire exhibiting cycle

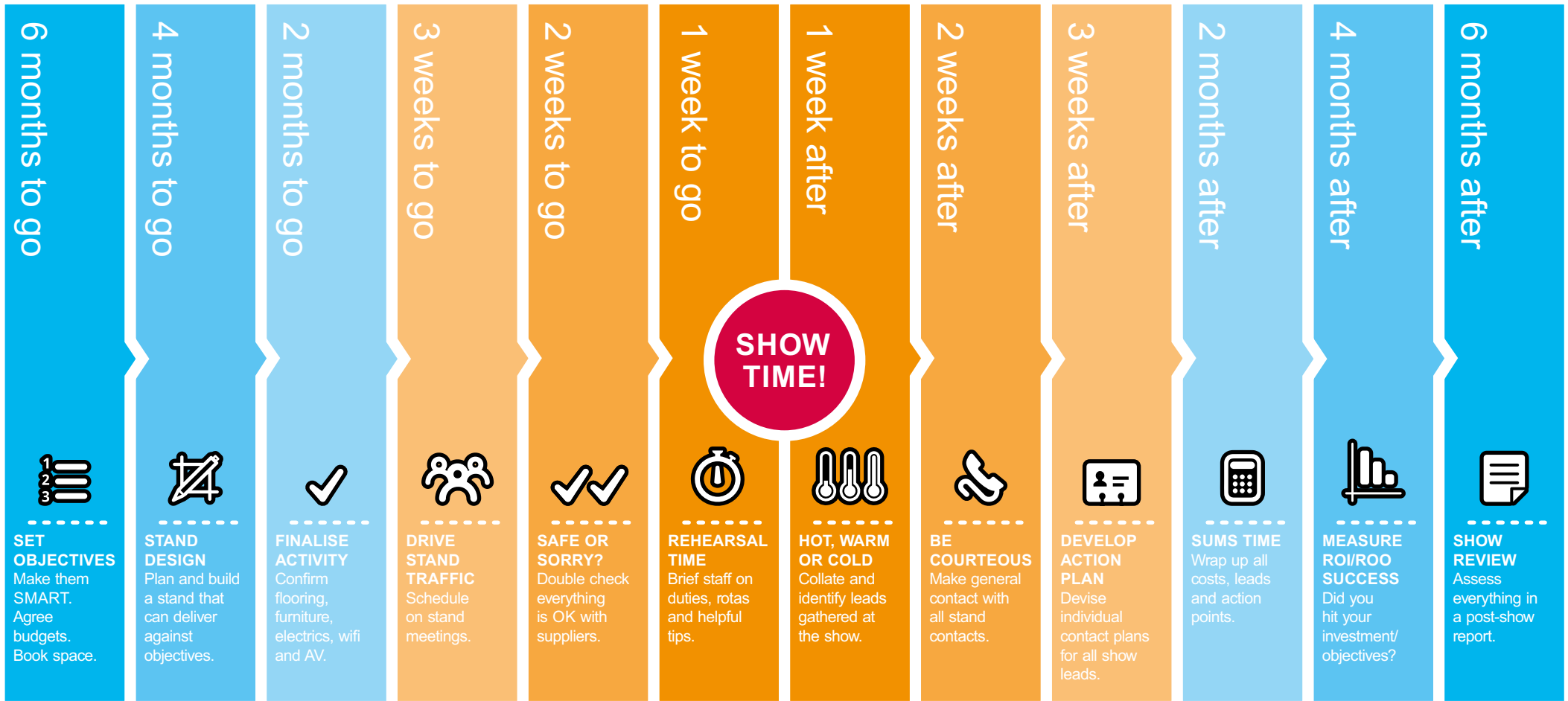
Before the event

After the event

EXPERIENCE THE POWER OF LIVE EVENTS

Promote through email and social media to **push stand visibility**.

Promote through email and social media to connect and **build relationships**.



Monthly Milestones

Weekly Wish Lists

Weekly Wish Lists

Monthly Milestones